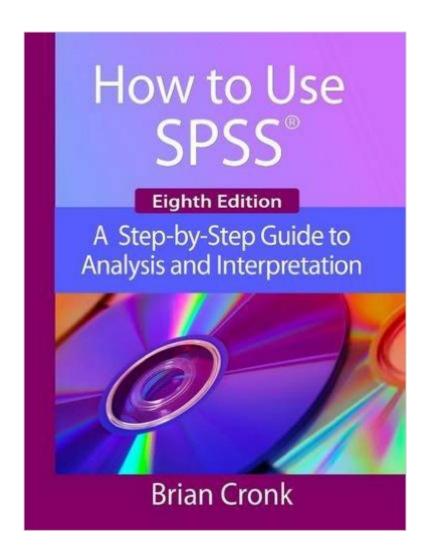
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How To Use IBM SPSS Statistics: A Step-By-Step Guide To Analysis And Interpretation





Synopsis

â ϕ Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data. â ϕ All major statistical techniques covered in beginning statistics classes are included: descriptive statistics graphing data prediction and association parametric inferential statistics nonparametric inferential statistics statistics for test construction â ϕ Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics. â ϕ Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test. â ϕ More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. â ϕ A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms. â ϕ Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program. â ϕ Thoroughly field-tested; your students are certain to appreciate this book.

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Customer Reviews

I used this book for my CRJU class. If you are somewhat computer savvy you can get buy. However some of the steps miss out important walk throughs and I would imagine it would be very difficult to interpret by someone who is maybe older or not great with computers. The steps could be a bit more thorough but I managed to get 100's on all my assignments for the spss labs but that did take

some effort.

This book is so hard to follow. There are some step-by-step instructions, but not enough and I am constantly getting lost / have no idea what Cronk is talking about. I have to search for how to perform the practice exercises, which leaves me beyond frustrated.

This book has been extremely helpful to me as I go through my statistics class! The professor told us about this book 4 weeks into the course. If you are using SPSS, I strongly recommend it.

I met the expectation but did not exceed them data do discused in the book include box plot. The glossary doesn't provide enough information I am still unclear regarding what ordinal and scale data means this is important as certain grafts and outputs won't run correctly with certain data for example frequency data uses nominal and interval data were descriptive data uses scale ordinal data I think. The book is easy to read and short.

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